



41

Docket No.: 544842000100
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Jon C. EVANS

Application No.: 09/887,526

Confirmation No.: 5740

Filed: June 25, 2001

Art Unit: 3627

For: SYSTEM AND METHODS FOR COMPUTER-
CREATED ADVERTISEMENTS

Examiner: A. J. Rudy

RESPONSE TO RESTRICTION REQUIREMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RECEIVED
JUL 21 2004
GROUP 3600

Sir:

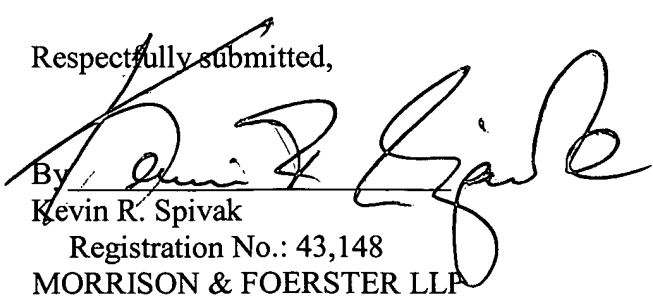
In response to the restriction requirement set forth in the Office Action mailed June 17, 2004, for which a response is due July 19, 2004 (July 17, 2004 being a Saturday and July 18, 2004 being a Sunday), Applicant hereby provisionally elects Group I (claims 1-15 and 29-37) for continued examination.

In the unlikely event that the transmittal form is separated from this document and the Patent Office determines that an extension and/or other relief is required, Applicant petitions for any required relief including extensions of time and authorize the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to Deposit Account No. 03-1952 referencing 544842000100.

However, the Commissioner is not authorized to charge the cost of the issue fee to the Deposit Account.

Dated: July 19, 2004

Respectfully submitted,

By 
Kevin R. Spivak
Registration No.: 43,148
MORRISON & FOERSTER LLP
2000 Pennsylvania Avenue, NW Suite 5500
Washington, DC 20006
(202) 887-1525